

UMW Colloquium Announcement

Department of Mathematics

Science Graphics: What, Why, When and How

Presented by

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Scientific American Magazine

**Monday, October 28, 2019, 4 p.m.
140 Trinkle Hall**

Abstract:

What are science-centric information graphics? Why are they useful? When should they be produced, and how does one go about creating them? Jen will address these questions as they pertain to her duties as senior graphics editor at Scientific American Magazine, and will provide practical tips and resources for folks who want to improve their own visuals for communicating scientific content to broad audiences.

