

UNIVERSITY OF MARY WASHINGTON
Department of Historic Preservation
HISP 361-01: Managing Cultural Resources]
Professor W. Brown Morton III
Spring Semester 2007

Monday Evening: 7:00 to 9:45 p.m.
Combs Hall, Room 025

Sound management is a fundamental requirement of any successful preservation effort. Knowledge of current models of preservation management is an important component of preservation education. HISP 361 –Managing Cultural Resources is a fourteen-part seminar that introduces students to the basic principles of the management of cultural resources in the United States. Information will be presented through a variety of case studies that will focus on basic components of successful management such as: mission statements, statutes and by-laws, composition of boards of directors, organization of administrative staff, policy and program development, budgets and resource development, use of volunteers, managing public and public opinion, and program evaluation. Throughout the semester, students will have the opportunity to meet and participate in group discussions with distinguished guest who are directly responsible for the management of cultural resource organizations at the national, state, regional and local levels and from both the private and public sector.

CLASS REQUIREMENTS

TEXTS

Throughout the semester, copies of management information from the institutions and organizations examined in this class will be distributed in class. Each student will build a course notebook containing these materials. Students will be tested on some of the basic management information distributed to them.

CLASS PARTICIPATION

Class Participation is an important component of this class. Class participation will be evaluated by Professor Morton's observation of each student's performance in the following ways: regular attendance, promptness, paying attention throughout class, active interaction with the visiting lecturers by asking pertinent questions and initiating discussion.]

QUIZZES AND EXAM

There will be two short quizzes, Feb. 12 and April 2. There will be a final examination Monday, April 30, 7:00-9:30 p.m.

TERM PAPER

Each student will prepare a term paper. The term paper will examine and evaluate the mission, management structure and effectiveness of an organization directly involved in cultural resource management. Each student will select an organization known to the student from their home town or their direct experience as a volunteer or employee. The organization selected may not include one used as a case study in this class.

Each student's term paper is to be five pages in length, typed double-spaced with both traditional endnotes and a bibliography according to The Chicago Manual of Style.

Please note:

- *the author-date format of endnotes is not acceptable in this class.*
- *All information in the paper that is not self-evident must have a formal endnote identifying the source of the information.*
- *Research must use primary source documents. Web-based secondary source material should be used with discretion.*
- *Do not write the paper using the first person [I].*

The term paper will be marked down by a letter grade (10 points) if handed in later than the beginning of class on April 23.

GRADING:

Letter grade descriptions in quotations below are taken from the *Academic Catalog*. This and the *Dictionary of Academic Regulations* should be consulted for further explanation of these and all other grading details and other academic regulations. When numerical grades are used in computation, I use the following equivalents:

below 60:	F	0.00 quality points
60-66	D	1.00 quality points
67-69	D+	1.30 quality points
70-72	C-	1.70 quality points
73-76	C	2.00 quality points
77-79	C+	2.30 quality points
80-82	B-	2.70 quality points

83-86	B	3.00 quality points
87-89	B+	3.30 quality points
90-93	A-	3.70 quality points
94-100	A	4.00 quality points

FINAL GRADE

Your final grade will be based on: Class Participation (20%); two quizzes (10% each); term paper (40%); final examination (20%).

OFFICE HOURS:

Monday 1:30-3:00 p.m.
 Tuesday 9:30-10:30 a.m.
 Wednesday 1:30-3:00 p.m.
 Thursday: 9:30-10:30 a.m.
 Office: Room 129, Combs Hall, x 1310

SCHEDULE OF CLASS MEETING AND ASSIGNMENTS

1. Monday, January 15

- Review of Syllabus: Prof. W. Brown Morton III
 Fundamentals for Historic Preservation Administration:
 Prof. Dan Hubbard: Department of Business Administration. [ok]
 X1460

2. Monday, January 22

Historic Preservation Administration at University of Mary Washington

- John Wiltenmuth, Assistant Vice-President for Facilities Services
 [ok] , x2080
- David Berreth, Director, Belmont/Melchers Memorial [ok] x 1840
- John Pearce, Director, James Monroe Museum [ok] x2112

3. Monday, January 29

Local Government and Administering Cultural Resources
 Erik Nelson, Senior Planner, City of Fredericksburg [ok]
 P.O. Box 7447, F'burg 22404, 372 -1179

4. Monday, February 5

Administering the George Washington's Fredericksburg Foundation
 William (Bill) Garner, Executive Director [ok]

373-3381 x110

[Note: This class will take place at Kenmore.]

5. Monday, February 12

Quiz 1 at beginning of class.

Administering a Property for the National Trust for Historic Preservation:
Montpelier

Michael Quinn, Executive Director [ok]

(540) 672-2728 x 101

mquinn@montpelier.org

6. Monday, February 19 Administering a Rural History Museum

Stratford Hall Plantation

Paul Reber, Executive Director [ok]

804 493-8038

7. Monday, February 26

Administering a Rural Preservation Foundation

John Kornacki, Executive Director [ok]

The Waterford Foundation, Waterford, Virginia,
540-882-3018

jkornacki@waterfordva.org.

SPRING BREAK

8. Monday, March 12

Administering a Regional Environmental and Landscape Preservation Organization

Christopher Miller, President, Piedmont Environmental Council, [ok]

540 347-2334

9. Monday, March 19

- Administering a Multi-state Education and Preservation Partnership

Cate Macgennis Wyatt, President [ok]

The Journey Through Hallowed Ground

540-882-4505; cell 703-244-3347

10. Monday, March 26

Administering a Statewide Preservation Organization

Elizabeth Kostelny, Executive Director, [ok]

Association for the Preservation of Virginia Antiquities
804-648-1889 x306

11. Monday, April 2

Quiz 2 at beginning of class

Administering the Virginia Department of Historic Resources

Kathleen Kilpatrick, State Historic Preservation Officer and Director

Virginia Department of Historic Resources [ok]

804-367-2323 x128

12. Monday, April 9

Administering a National Park

Russ Smith, Superintendent [ok]

Fredericksburg and Spotsylvania Battlefields Memorial

National Military Park

National Park Service

(540) 372-3032

13. Monday, April 16

Administering Historic Preservation Initiatives in Congress

Heather MacIntosh, Executive Director, [ok]

Preservation Action, Washington, D.C

202-637-7873

14. Monday, April 23

TERM PAPER DUE AT THE BEGINNING OF CLASS

Student oral presentation of their term paper topic.

FINAL EXAMINATION: Monday, April 30, 7:00-9:30 p.m.