



LISA GREENE

New York, New York | lagreene42@gmail.com

Lisa Greene has had a front row seat to some of the most impactful events of the 21st century including presidential elections, global conflicts, #MeToo, and the COVID pandemic. As the Chief Human Resources Officer (CHRO) for WarnerMedia News & Sports, she was a steady force in anticipating emerging issues, bringing order to chaos, and leading cross-functional teams through high pressure situations.

She understands the fluidity of today's "workplace" and the increasing need for a successful company to acknowledge the employee experience beyond compensation and traditional benefits.

She was a member of the executive leadership team that ushered CNN into new phases of growth: peak ratings, worldwide audience growth, digital/streaming transformation and revenue topping \$1B.

Lisa earned a reputation as a trusted advisor who both influenced and executed strategies in support of leadership agendas, organizational vision, and large-scale transformation including mergers & acquisitions.

Her role as CHRO for WarnerMedia News & Sports—

now part of Warner Bros. Discovery—included all entities of CNN Worldwide as well as Turner Sports and Bleacher Report. She led a multinational team located in the US, Europe, and Asia with an employee population of more than 7,000.

Lisa's experience in a dynamic, multi-faceted work environment has given her unique insight in to managing through moments of crisis and rapid change. She understands the fluidity of today's "workplace" and the increasing need for a successful company to acknowledge the employee experience beyond compensation and traditional benefits.

Prior to WarnerMedia, Lisa was the head of HR for CNN Worldwide including CNN, CNN Digital, CNN International, HLN, the Airport Network and Great Big Story.

Her earlier career included time at consulting and investment firms with global reach and great success in their respective industries.

After 20+ years, Lisa chose to take a break from the corporate world in 2021. She traveled and enjoyed time away from the spotlight prior to starting her own company. Based in New York City, she enjoys all that the Big Apple can offer up, more travel, and being an aunt.



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EXPERTISE

C-Suite Advisor
Leadership Coach
Culture & Employee Experience
Crisis Management Solutions
Transformation & Growth
Strategic Alignment

EXPERIENCE

Owner & Strategic Advisor –
Lisa Greene Consulting LLC,
2022–Present

Chief Human Resources Officer
– WarnerMedia News & Sports
(now part of Warner Bros.
Discovery), 2019–2021

Senior Vice President, HR –
CNN Worldwide, 2015–2019

Vice President, Director –
CNN Worldwide, 2009–2014

Director / Strategic Advisor –
Alight Solutions (formerly Hewitt
Associates), 2002–2009

Vice President, HR –
Lend Lease Real Estate
Investments, 2001–2002

Vice President, Foundation –
Lend Lease Real Estate
Investments, 2000–2001

EDUCATION

B.S., Psychology
University of Mary Washington

Lisa's domestic and international experience with dynamic employee populations makes her a uniquely qualified advisor regarding the complexities of talent management and the employee experience. With C-suite experience, Lisa is well-versed in the strategic considerations and challenges related to the rapid and constant state of change in the "workplace" today.

SELECT ACHIEVEMENTS

- Member of executive leadership team that ushered CNN into new phases of digital transformation, ratings (highest rankings in 20+ years), and worldwide audience growth. Team was pivotal in creating significant value that positioned CNN as an attractive digital and linear asset within the Time Warner portfolio.
- Served as strategic partner and sounding board for the Chairman of WarnerMedia News & Sports on new initiatives, strategic direction, opportunities for positive change, organizational design and culture, and potential vulnerabilities.
- Devised and operationalized organization's unique approach to business continuity during global pandemic. Additional complexity of a workforce on three fronts: remote work, in the office, and "in the field" covering news and sporting events.
- As the architect of CNN's global HR infrastructure, selected as a key contributor to parent company's post-merger strategy team designed to assess and deliver a reimagined HR model that meets the needs of the new global organization.
- Assessed the needs of newly combined business assets to ensure a strategic and efficient approach to HR delivery. Led transformation of underperforming HR teams.
- Earned a reputation for anticipating emerging issues, bringing order to chaos, and leading cross-functional teams through high-pressure situations (e.g., global pandemic; racial inequity and #MeToo, Presidential/midterm elections, terrorist threats, and 24/7 global operations for 7K+ employees).
- Recognized as an initiator who harnesses an in-depth understanding of the workings of the company and workforce dynamics to launch timely programs that promote employee engagement, wellness, and diversity.
- Selected as a fellow for the prestigious Betsy Magness Leadership Institute (2018) whose alumnae have "been actively involved in transforming their companies and the industry at the executive level."